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DANCETIME PUBLICATIONS ANNOUNCES NEW VIDEO ON DEMAND SERVICE

New York City - May 13, 2016 - Dancetime Publications is pleased to announce a new video on demand experience on our site! Viewers will be able to stream Dancetime Publications documentaries directly from our website using the online streaming service VIMEO. VIMEO's highly rated streaming platform and over-the-counter content (OTT) service, a competitor to Netflix, Amazon, Hulu and YouTube current library holds over 115 million videos in their current library. Dancetime Publications will be among many other indie filmmakers and distributors using this particular OTT. "Vimeo really supports filmmakers...it's proven to me that indie filmmaking can be a sustainable enterprise," says Griffin Hammond, of *Sriracha*, the movie!

"Today, with the advent of YouTube, ubiquitous connectivity and better access to broadband, many users now get the bulk of their content streamed directly to their devices from the cloud," says Christina Warren, writer for Mashable. While DVDs have not yet gone extinct, streaming content is certainly a great and increasing way-to-go to consume content whether on mobile or desktop. Streaming became available starting in June of 2016 on the Dancetime Publications site where two to three films have been released each month since then. All of Dancetime Publications films should be available online for the On Demand viewing experience by the start of 2017. Again, don't worry, we still sell have DVDs.

Dancetime Publications believes with streaming availability online, that customers can enjoy our films via yet another platform, can access our films through our digital server for downloading and uploading to their own server with use of a PPR license and DSL as well as access our films at the touch of a ones fingertips without a DVD player and only with a wifi connection. In 2017, Dancetime Publications plans to have a streaming launch party, so stay tuned! We will continue to market both our streaming service as new films roll out on VIMEO and other streaming platforms we utilize such as Amazon Prime, itunes and Google Play. We will also keep consumers abreast of our upcoming event celebrating the launch of this service and the impact the service has on our overall business over the coming months! "Streaming is a way of the future!" says Carol Teten, Dancetime Publications Founder.

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