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**FOR IMMEDIATE RELEASE**

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**DANCETIME PUBLICATIONS ANNOUNCES LICENSING PACKAGED**

New York City - November 21, 2016 - Dancetime Publications is excited to announce our new educational licensing packages. We now offer the rights to primary, secondary and tertiary education settings, libraries, summer camps and other educational programs and cultural institutions to show our films on site via streaming platforms and traditional DVDs. Our licenses are available as one (1) or three (3) year terms and our prices vary based on license terms, type of license and number of titles within selected package

“For traditional undergraduates of the Class of 2020, YouTube, Netflix streaming, and the first iPhone have all been around almost as long as they can remember. This generation expects its media to be easy to access and easy to use. Even if undergraduates wanted to listen to a CD or watch a DVD, they probably couldn’t, as many of their tablets and laptops don’t include an optical disc drive. This is occurring at the same time that many faculty use the “flipped classroom” model, which requires students to engage with material, including videos, outside the classroom and come to class prepared to discuss them. Many academic institutions are offering more online classes and full online programs, with all the associated copyright compliance, encoding, and hosting issues that video delivery entails... streaming video makes library materials available on any device, at any time, and in any location.” - Jennifer Ferguson and Annie Erdmann, American Libraries.

In Dancetime Publications’ nearly 20 year history, it has been the leader in dance history filmmaking in covering centuries of social dance in America and beyond. One great way to preserve the legacy and integrity of Dancetime Publications, is to make streaming available to customers and offer institutions the ability to stream our films to their students, faculty and greater community through educational licenses such as our Public Performance Rights license (PPR) and our Digital Site License (DSL) or a combination of both. With our digital license, we have two ways this license works; the DSL for Internal servers where customers can stream our films unlimitedly to its community members, student or faculty using their own institutional internal server using a private- password protected connection or the the DSL for External Servers where customers can stream through one of Dancetime Publications’ several distribution partners depending on the size of the organization. Dancetime Publications will make available private, password-protected access to your wide community.

Through our license agreements, we feature on demand high quality streaming and the largest online dance collection dating back 500 years. We make available, closed captioning, subtitling in French and German, Skype or conference call Q+As with filmmakers, members of the production and distribution team, Dancetime Publications’ founder and president and our head of product, usage reports so organizations can track their viewing statistics and outreach methods to help customers increase streaming usage at their institution!

All licenses can be purchased in A-La-Carte - single titles, curated subject collections or choice of multiple titles or in one full subscription.

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